

Cpa Warfare

Getting approved To
any network

A blatantly promotional

report, for

cpawarfare.com

Hey there,

First, thanks for picking up the report. I'm not big on fluff, nor filler, so were going to get right down to business.

First off, this is you are checklist. Print it off, write it down, but youll need all of the following to streamline the approval process.

#1-Hosting

For this you can use hostgator.com, or hostmonster.com both offer very cheap packages. If you cant afford that investment right now, then check out blackapplehost.net or byethost.com both offer support for domains,subdomains, and ftp clients-The things you need from a free host in order to do this.

#2-A phonenumber

You WILL need a phone number for this to work. If you cant get one, or you are international, signup for a skype number and download the skype client.

(note:There are MANY networks where you can get away with not using a number or doing any voice chat. These are usually the lower tier networks. Companies like neverblue or copeac will NEVER approve someone without a phone call.)

#3-A "home on the web" OR a landing page for some offer.

For this you can either throw up one of the included templates, and slap on some info about you are business; or you can do the easy thing and just find a campaign on google (look at the AD's) and copy it. This ONLY works when someone is using a custom landing page. Youll need one of these two as a sort of "proof" to offer you are possible CPA networks.

So, now you should have you are hosting setup a home on the web, or a landing page. I've included a few templates for each along with this report. If you don't know how to use ftp clients, or domains and webhosting-you are reading the wrong report. You wont be able to market a thing, until you know how to handle the basic technical aspects.

So if you don't know how to do those things?

Use google to learn, then come back to this report.

Essentially All Im really going to teach you how to do here is tell the networks what they *want* to hear. If you are already successful online, then you are not going to be reading this report; you've made the calls and joined the networks already. So, for the core material in this report; Im going to show you ACTUAL chat logs taken from countless approval processes. Along with each question/response youll find notes on why I said what I said.

You should come up with a similar "cheat sheet" for you are backstory before applying or making any calls. With all you are answers in front of you, its quite easy to tell the same story to a dozen networks.

Sample 1-Chinese Client Applies to Copeac

This client had no website, spoke no English, and of course didn't even live in a supported country. So how did I get him approved? It went something like this.

First, I paid \$150 to obtain a business EID. Then, I signed the business over to him.

Under this U.S registered business, I sent out his affiliate applications.

Heres the log of my chat with Copeac

Copeac: Hello Shane, thanks for your application. I'm reading over your application now, and I just have a few questions

Me: Sure, shoot.

Copeac: Well I see here that you say you use pay per click and email marketing, can I ask what kind of traffic you usually drive?

Me: I sell a lot of info products over PPC traffic using adwords and adcenter. The usual fare. I also have a list of 1500 strong double opt-ins from a body building forum. There's a pretty good source of leads for the fitness niche.

Copeac: Good, good, and can you tell me how much you typically spend on advertising?

Me: About \$100-\$300 a day typically. Really it depends on how my campaigns are going. If I have a real winner then I tend to pump a little extra cashflow into it.

Copeac: And, are you with any other CPA networks?

Me: No, I'm kind of just now getting into cost per action marketing. I've stuck mostly with traditional affiliate stuff for the longest time.

Copeac: Ah I see, well can you show me some campaigns you are running now?

Me: I'm afraid not, I've had some bad experiences with campaigns getting stolen. But I can show you a few old pages I setup.

Copeac: That works, email them to XXXX@copeac.com

Me: Sure thing, thanks. Anything else?

Copeac: Nope, once I get a look at those landing pages Ill go ahead and activate you are account. Thanks, have a good day

Notes:

I say that "Im only just now making the jump into CPA"

Why?

Well because If I lied, he might contact an AM on another network. CPA companies are prone to this sort of inter-corporate camaraderie so they have an idea of if a candidate is experienced or not.

By saying you have went with affiliate marketing up until now, they think they have an experienced marketer on their hands, who's simply looking to expand his/her business in a new direction. Plus, they cant really open a dialogue with AM's on sites like clickbank/the EPN etc...

I also claim I drive PPC and email traffic, why? Because they cant track this. If you go the SEO route, or the paid traffic route (IE:Media buys, placing banners on other websites) they can verify you are story. Or, in most cases, figure out how full of it you are.

You will notice that when asked if I had any examples, I said yes-but that I couldn't show them. Why? Well simple; because its easier that way. Its rare that they ask for a sample of an OLD campaign, because these networks really do steal campaigns you can often get away without having an example at all.

So lets recap, and open up notepad to prepare our "cheat sheet" for potential questions.

Part 1: The general story

Here you need to decide what your general story is going to be. Summarize it, so you can write out your other answers to correspond with the overall tale.

Example:

“My name is Dan Kyote, I’ve been doing online marketing on the side for around a year now. I drive traffic with contextual advertising (like adzango.com) and PPC. I’ve never played with CPA marketing before, but I have tons of experience with regular aff. Marketing. Most of my commissions come from selling stuff through the EPN, so I think getting people to fill out offers for FREE will be much easier”

Another....

Example:

“My name is John Doe, I’ve been a webmaster since the 90s, but only moved beyond basic adsense on my websites 2 years ago. Now I drive a lot of traffic with Yahoo and Msn adcenter, but tend to stay away from adwords. I don’t do much seo, and most of the recurring traffic to my sites are people who have opted into my lists and joined my forums”

After coming up with a “general” backstory for your approval calls, you are going to write up answers to these questions.

(Note: For the example answers, I’ll be building on John Doe’s template up there)

#1: How long have you been in internet marketing, What kind of marketing do you do? What kind of marketing are you “testing” now, how much of your income comes from marketing? Is it a part time thing, or a full time thing?

Example: I've been in marketing for 2 years now, and typically I promote real world products. (I sell stuff for ebay partner network, commission junction, etc.. Physical products). I drive traffic with pay per click campaigns, and keep customers coming back by building communities around my sites (forums). I market part time, about 2-3 hours a night, and it makes up roughly a quarter of my income each month.

Question 2: Do you have any examples of campaigns you've ran in the past, or are running right now?

"Well I do, but I've had ebay steal a couple of converting campaigns right out from under my nose before. So I kind of keep my campaigns to myself."

Question 3: How much do you spend on advertising?

"Example-

I spend around \$100-\$300 a day on advertising. It really depends how many campaigns I'm running, but unless I get a really good conversion rate (around 4/10 or more) I tend to let them crawl along on a smaller budget)

Question 4: How do you plan to promote our offers?

"Example-

Well, I've had great success selling physical products to the folks in my mailing lists, So I thought I'd try a few of you are trial offers out and see how that goes."

That about covers it! If you can BS about where you are traffic comes from, how much you make, how you plan to promote, and so forth-You'll usually get approved.

If you need any help, or anything is unclear, email me at Admin@profit-smart.com

You'll need to be a member of my list, or else I won't respond. So if you got this report from elsewhere, head over to

<http://www.cpawarfare.com/viral1.html>

and opt-in now!

Ps: Use [Robo-form](#) to make applying to different networks a breeze.

PPs: Want to make some money with those CPA networks you are joining? Grab a copy of CPA Warfare while you still!

Learn more at <http://www.cpawarfare.com>